



### The Buzz - June 2022

Jump Media is bringing you the best of its best each month, curated for your enjoyment. We're showcasing the work that we've enjoyed producing, plus a few extra links for fun! We'd love to hear your comments and feedback, so drop us a line at [Jennifer@jumpmediallc.com](mailto:Jennifer@jumpmediallc.com).

### IN THE NEWS



#### USET Spring 2022 Newsletter

##### USET FOUNDATION

On March 5, 2022, at a special ceremony during the \$150,000 Nations Cup CSIO4\*, presented by Premier Equestrian in Wellington, FL, at the 2022 Winter Equestrian Festival, three prestigious United States Equestrian Team (USET) Foundation awards were presented to long-standing ambassadors of equestrian sport. Laura Kraut, Mimi Gochman, and William "Bill" Weeks and Elizabeth "Beth" Johnson were recipients of the 2022 Whitney Stone Cup, Lionel Guerrand-Hermès Trophy, and the R. Bruce Duchossois Distinguished Trustee Award, respectively.

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#### Lauren Balcomb Dazzles in the \$140,000 Lugano Diamonds Grand Prix CSI3\* at World Equestrian Center – Ocala

##### WORLD OF SHOWJUMPING

An international field of 31 athletes took to the WEC Grand Arena under the lights to contest the \$140,000 Lugano Diamonds CSI3\* Grand Prix over a track designed by renowned course designer, Guilherme Jorge (BRA). The action-packed class took place on Saturday, June 25, 2022, and was the perfect culmination of World Equestrian Center – Ocala's inaugural week of FEI show jumping competition in Ocala, FL. At the close of the evening's competition, it was Australia's Lauren Balcomb and her longtime partner, Verdini D'Houtveld Z, that earned the first international grand prix victory at the facility.

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#### Georgina Bloomberg and Sempa Fidelis Gallop to \$25,000 SmartPak Grand Prix Victory at HITS-on-the-Hudson II

##### HITS SHOWS

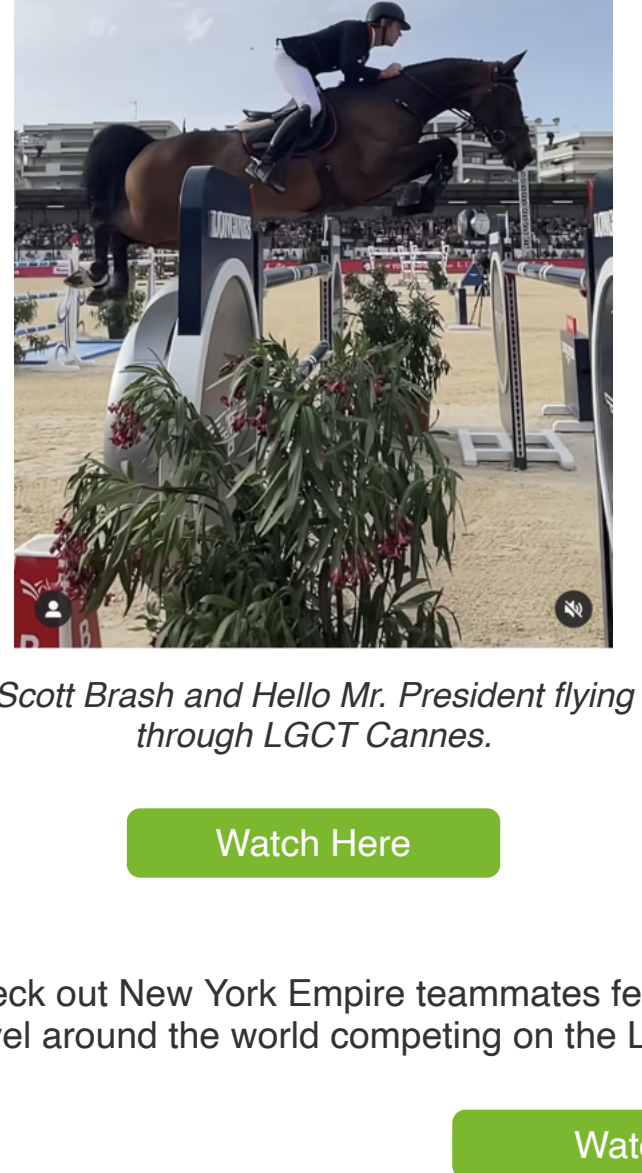
There was a New York state of mind in the Grand Prix Ring at HITS Saugerties in Saugerties, NY, where Georgina Bloomberg galloped home with the victory in the \$25,000 SmartPak Grand Prix on June 3, 2022. The New York City native traveled to HITS-on-the-Hudson ahead of her European tour, showcasing her winning style with Gotham Enterprizes LLC's Sempa Fidelis as the fastest double clear duo during the highlight event's jump-off.

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### WHAT WE'RE WATCHING

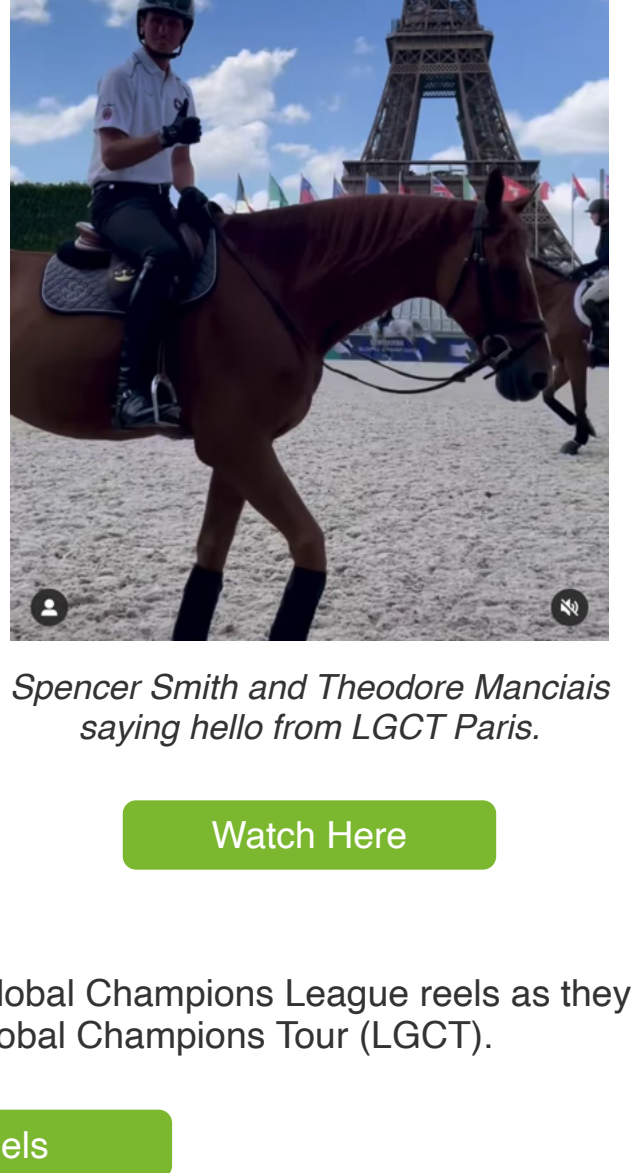
#### Global Champions League Reels

##### GLOBAL CHAMPIONS LEAGUE



Scott Brash and Hello Mr. President flying through LGCT Cannes.

[Watch Here](#)



Spencer Smith and Theodore Manciais saying hello from LGCT Paris.

[Watch Here](#)

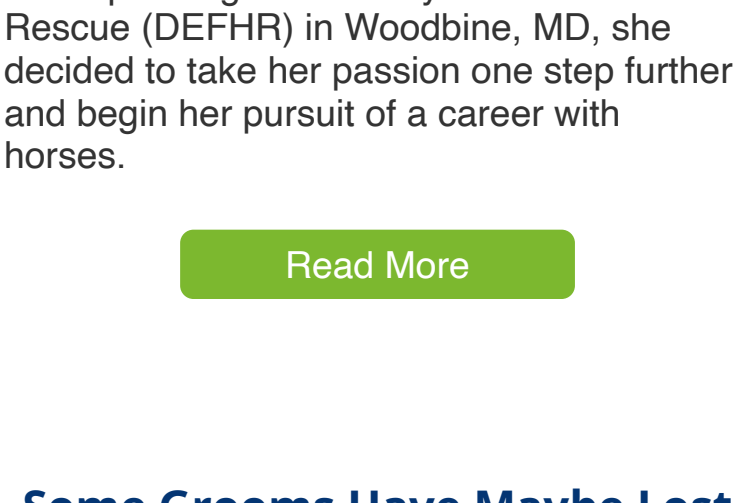
Check out New York Empire teammates featured in Global Champions League reels as they travel around the world competing on the Longines Global Champions Tour (LGCT).

[Watch More Reels](#)

### WHAT WE'RE READING

#### Rescue Opens Doors to Career With Horses

##### HORSE NETWORK



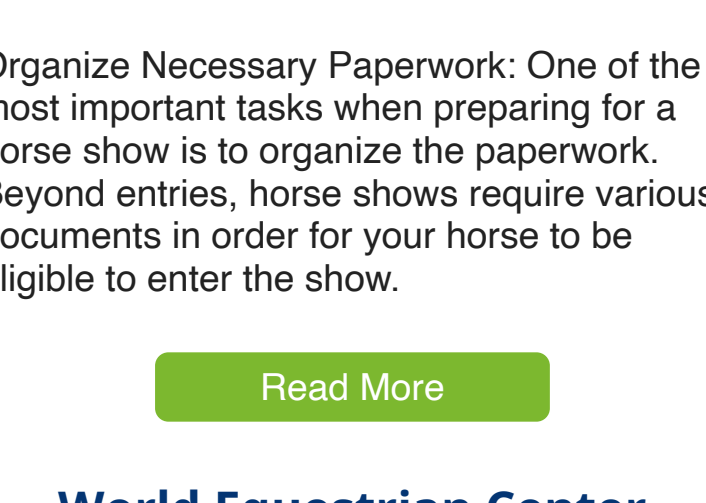
Like many young adults in their mid-twenties, Alicia Shread, 25, from Clarksville, MD, is focused on building a prosperous career.

While horses were always a hobby for her, after spending time at Days End Farm Horse Rescue (DEFHR) in Woodbine, MD, she decided to take her passion one step further and begin her pursuit of a career with horses.

[Read More](#)

#### Checklist for Preparing for a Horse Show by BarnManager

##### THE PLAID HORSE



Preparing a horse to go to a show goes beyond sending in entries, taking lessons, and working on their fitness. There are several important details that have to be completed in order to make the competition experience as smooth and stress-free as possible.

Organize Necessary Paperwork: One of the most important tasks when preparing for a horse show is to organize the paperwork. Beyond entries, horse shows require various documents in order for your horse to be eligible to enter the show.

[Read More](#)

#### Some Grooms Have Maybe Lost Their Why: Why Are We Actually Doing What We Do?

##### WORLD OF SHOWJUMPING

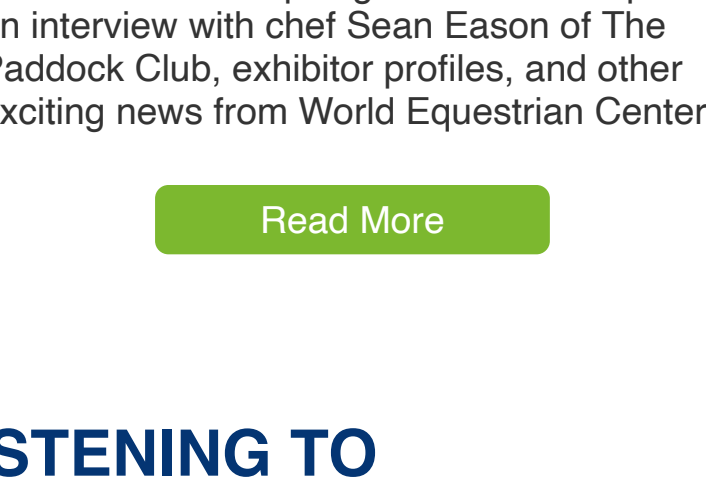


Over the past 15 years, Louise Persson has worked as a show groom in Europe and as a stable manager in the United States. Currently, Louise is freelancing and World of Showjumping met her at the Longines Fédération Equestre Internationale (FEI) Jumping World Cup Final 2022 in Leipzig, Germany, where she took care of Harrie Smolders's Monaco. From a groom's point of view, the Swede talks about the current issues in the industry and how self-care can contribute to a more sustainable career.

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#### World Equestrian Center Magazine Volume II

##### WORLD EQUESTRIAN CENTER



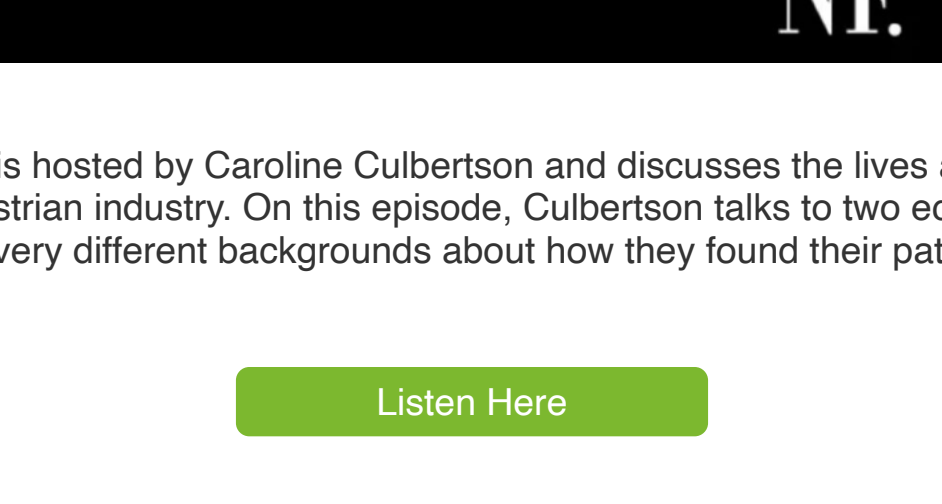
Check out Volume II, 2022, of the World Equestrian Center Magazine. This issue features a stable spotlight with Will Simpson, an interview with chef Sean Eason of The Paddock Club, exhibitor profiles, and other exciting news from World Equestrian Center.

[Read More](#)

### WHAT WE'RE LISTENING TO

#### A Tale of Two Pros: Very Different Routes to Careers in the Industry

##### EQUESTRIAN VOICES



Equestrian Voices is hosted by Caroline Culbertson and discusses the lives and stories of people in the equestrian industry. On this episode, Culbertson talks to two equestrian professionals with very different backgrounds about how they found their path in the horse world.

[Listen Here](#)

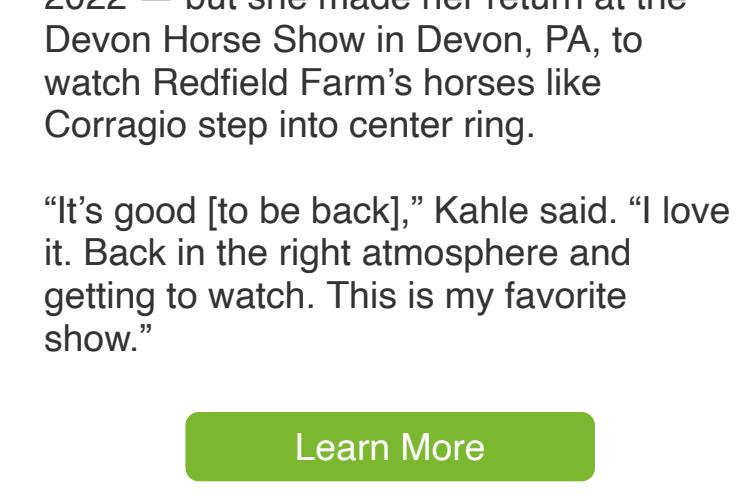
### LINKS WE'RE CLICKING

- 🇨🇦 **Erinn Ballard of Ilan Ferder Stables Secured a Place on the Canadian Team for the 2022 FEI World Championships. [Find Out Which Four Riders Will Be Joining Her on the Team.](#)**
- 📅 **June 2022 Equine Marks 30 Years of Conaway & Associates Equine Insurance, Inc. [Learn More About Laura Conaway and How She Turned Her Interests in Insurance and Horses Into a Successful Business.](#)**
- 🐾 **Are You Sending or Receiving a Trial Horse Soon? [Here Is a Checklist of Items To Go Over for a Successful Trial From BarnManager.](#)**
- 🏆 **Don't Miss Your Chance To Compete at This Year's WIHS Championships. [Find Out Where You Stand in the Rankings or How To Become a Member.](#)**
- 👑 **Did You Know That Horses Were One of the Main Themes in the Queen's Platinum Jubilee? [Read About the Celebration and Her Long History With Horses.](#)**
- ☀️ **Summer Is Here and the Temperatures Are Rising. [Here Are Some Products To Help You and Your Horse Beat the Heat.](#)**

### A BIT OF GOOD NEWS

#### Cassandra Kahle Returns for a Different – but Special – Devon

##### THE CHRONICLE OF THE HORSE



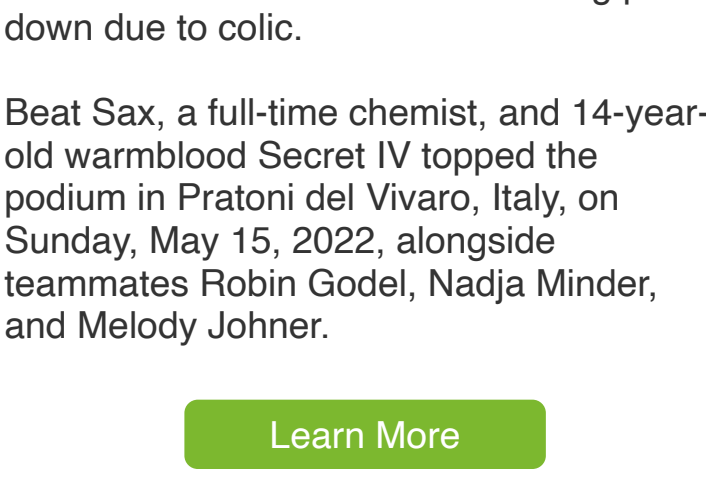
With Jimmy Torano wrapping her arm around his and taking her hand, Cassandra Kahle walked into the Dixon Oval beaming. She hadn't set foot on any show grounds since suffering a traumatic shin injury at HITS Ocala in January 2022 — but she made her return at the Devon Horse Show in Devon, PA, to watch Redfield Farm's horses like Corragio step into center ring.

"It's good [to be back]," Kahle said. "I love it. Back in the right atmosphere and getting to watch. This is my favorite show."

[Learn More](#)

#### 62-Year-Old Amateur Rider on Winning Nations Cup Team With Horse That Survived Splintered Knee and Severe Colic

##### HORSE AND HOUND



A 62-year-old one-horse amateur rider who has been eventing for 45 years was part of Switzerland's victorious Nations Cup team — on a horse that has survived a splintered knee and came within hours of being put down due to colic.

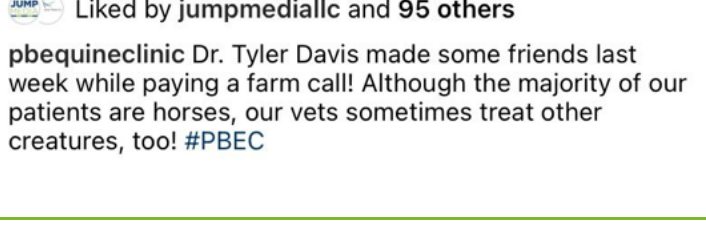
Beat Sax, a full-time chemist, and 14-year-old warmblood Secret IV topped the podium in Pratoni del Vivaro, Italy, on Sunday, May 15, 2022, alongside teammates Robin Godel, Nadja Minder, and Melody Johner.

[Learn More](#)

### SOCIAL WE'RE SHARING



Liked by jumpmediallc and 186 others  
capitalchallengehorseshow We can't wait for more moments like this during #CCHS2022 🥰



Liked by jumpmediallc and 95 others  
pbequineclinic Dr. Tyler Davis made some friends last week while paying a farm call! Although the majority of our patients are horses, our vets sometimes treat other creatures, too! #PBEC